

PUBLICATION/YEARBOOK

Welcome to “Publication” Class. The objectives of this class are to:

1. Produce a **quality** yearbook for students, parents, faculty, and community members to enjoy. All students will be responsible for creating yearbook pages.
2. Operate this class as a lucrative **business**. The project has an estimated cost of \$12,500. The yearbook staff is responsible to “make ends meet”. This is accomplished by selling ads, selling yearbooks, and fundraising. All students will be responsible to sell ads and participate in fundraising activities.
 - a. Each student is responsible to raise \$575 through ad sales, books sales, and fund raising.
3. The yearbook will be completed at the end of the third quarter.

GRADING FOR THE FIRST QUARTER OF PUBLICATION

Categories (See rubric for each category)	Weight
Quantity of Funds Earned	40%
Quality of Pages Published	40%
Quantity of Pages Published** (<i>Graded next quarter</i>)	**
Attitude, Participation, & Effort	20%

GRADING FOR THE SECOND QUARTER OF PUBLICATION

Categories (See rubric for each category)	Weight
Quantity of Funds Earned	25%
Quantity of Pages Published**	25%
Quality of Pages Published	25%
Attitude, Participation, & Effort	25%